

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

GENERIC ELECTIVES (GE HS 009): GENDER AND MEDIA STUDIES

Credit distribution, Eligibility and Pre-requisites of the Course

| Course title & Code | Credits | Credit distribution of the course | | | Eligibility criteria | Pre-requisite of the course | Department offering the course |
|--------------------------|---------|-----------------------------------|----------|---------------------|-----------------------|-----------------------------|--------------------------------|
| | | Lecture | Tutorial | Practical/ Practice | | | |
| Gender and Media Studies | 4 | 3 | 0 | 1 | 12 th Pass | NIL | Home Science |

Learning Objectives

The Learning Objectives of this course are as follows:

- To introduce the concepts relating to gender and to sensitize the students to the construction of gender.
- To highlight the various aspects in gender and development, and its dimensions, theories and approaches.
- To understand the gender-based issues of equality and equity through a study of development indices and feminist theories and perspectives.
- To learn about the inter-relationships between portrayal of women in media and the status of women as well as the role media can play in empowerment of women.

Learning outcomes

The Learning Outcomes of this course are as follows:

After studying, students will be able to:

- The student will be able to understand the concept of gender and socio-cultural practices impacting the construction of gender.
- The student will be able to understand the theories and approaches of feminism.
- The student will be able to comprehend the various aspects in gender and development, and its dimensions, theories
 - and approaches.
- The student will be able to critique the role of the media in promoting gender equity and empowerment.

SYLLABUS OF GE HS 009

Unit I: Social Construction of Gender (12 Hours)

The Unit aims to critically understand the concept of gender and socio-cultural practices impacting the social construction of gender.

Subtopics:

- Concept of gender and sex
- Socialization and construction of gender
- Patriarchal social order and status of women
- Shifts in Status of women – historical and contemporary perspectives on status of women

Unit II: Gender and Development (12 Hours)

The Unit highlights the various aspects in gender and development and focuses on its dimensions, theories and approaches.

Subtopics:

- Concept of Gender, Development and Indicators
- Approaches to women's participation in development
- Invisibility of women's work and economic participation
- Gender differentials in various sectors of development
- Life Cycle Approach to gender studies (violence against women)

Unit III: Feminism, Gender and Media (12 Hours)

This Unit focuses on historical evolution of feminism and perspectives on gender and media.

Subtopics:

- Feminist theories; A short introduction
- Gender and Media; Theoretical perspectives - portrayal and representation
- Theory of Visual Pleasure - Male Gaze (Laura Mulvey);
- Queer Theory (Judith Butler)
- Masculine Hegemony (R.W. Connell)
- Framework for gender responsive media and gender mainstreaming

Unit IV: Gender and Empowerment (09 Hours)

This Unit provides an insight on the concept of empowerment and gender equality.

Subtopics:

- Advocacy of women's rights through media
- Women's Empowerment; Historical and Contemporary Perspectives
- Women's Legal Rights and Redressal System
- Media laws related to women

Practical component (if any)

PRACTICAL: 30 Hours

- Exercises on sex and gender
- Data interpretation on gender-related indicators
- Review and content analysis of various Media: print, films/documentaries on gender issues and their critical analysis.
- Case studies on representation of gender in mainstream media from a gender perspective (print, broadcast and new media)
- Critical analysis of Laura Mulvey's notion of Male Gaze

Essential Readings

- Bhasin, Kamla (2000). *Understanding Gender*. New Delhi. Kaali for Women.
- Butler, J. (1999). *Gender trouble: Feminism and the subversion of identity*. New York: Routledge.
- Connell, R. W., & Messerschmidt, J. W. (2005). Hegemonic Masculinity: Rethinking the Concept. *Gender & Society*, 19(6), 829–859.
- Human Development Reports. (n.d.). Hdr.undp.org. <https://hdr.undp.org/en/towards-hdr-2022>
- Mulvey, L. (1989). Visual Pleasure and Narrative Cinema. In *Visual and other pleasures* (pp. 14-26). Palgrave Macmillan, London.

Suggested Readings

- Beauvoir, S. (2015). *The Second Sex*. London: Vintage Books.
- Chattopadhyay, S (2018). *Gender Socialization and the Making of Gender in the Indian Context*. New Delhi: Sage Publications.
- Dube, L. (2001). *Anthropological Explorations in Gender-Intersecting Fields*. New Delhi: Sage Publications.
- Ghadially, R (2007). *Urban Women in Contemporary India*. New Delhi: sage Publications.
- Goel, A. (2004). *Education & Socio-Economic Perspectives of Women Development and Empowerment*. New Delhi: Deep & Deep.
- Goel, A. (2004). *Organisation & Structure of Women Development and Empowerment*. New Delhi: Deep & Deep.
- Goel, A, Kaur, A and Sultana, A (2006). *Violence against women: Issues and Perspectives*. New Delhi, Deep & Deep Publishers.
- Khanna, S. (2009). *Violence against Women and Human Rights*. Delhi: Swastik
- Krishna, S. (Ed) (2003) *Livelihood and Gender Equality in Community Resource Management*. New Delhi: Sage Publications.
- Madhi, V. J et al (2014) *Women's Studies in India*. New Delhi: Rawat.
- Sohoni, K Neeraja, (1994), *Status of Girls in Development Strategies*, New Delhi, Har-Anand Publications.

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